**AGENDA**

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<th>Time</th>
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<td>8:00</td>
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| 8:20  | Welcome
  Kelly McCullough, General Manager PBS Eight
  Marcia Stanton, MSW, Phoenix Children’s Hospital, Arizona ACE Consortium |
| 8:25  | Opening Remarks
  Phoenix Mayor Greg Stanton                                                      |
| 8:40  | Keynote Address: Adverse Childhood Experiences and their Relationship to Adult Well-being, Disease, and Premature Death
  Vincent J. Felitti, MD, Co-Principal Investigator of the Adverse Childhood Experiences (ACE) Study |
| 9:15  | Keynote Address: Combining Evidence-Based Programming with a Public Health Strategy for Child Well-Being
  Ron Prinz, PhD, Professor and Director, Parenting & Family Research Center, University of South Carolina |
  Dennis D. Embry, PhD, President/Senior Scientist, PAXIS Institute                  |
| 10:20 | Break and Question Submission                                                     |
| 10:35 | Panel Discussion: Confronting Barriers, Organizing Stakeholders, and Advocating Change
  Facilitator: Mary K. Reinhart, Republic Media
  Panelists: Vincent J. Felitti, MD; Ron Prinz, PhD; Dennis D. Embry, PhD; Dean Coonrod, MD, Chair, Executive Committee, Department of Obstetrics and Gynecology, University of Arizona College of Medicine; Dana Naimark, CEO, Arizona Children’s Action Alliance |
| 12:15 | Lunch Program: Box lunch and Triple P Video Presentation                           |
| 1:00  | Breakouts (concurrent sessions):                                                  |
|       | 1. Strategic Partnerships
  Facilitators: Brad Snyder, author, *The 5 Simple Truths of Raising Kids*         |
|       | 2. Social Media, Public Awareness, and Activism
  Facilitator: Crystal Gustavson, Interactive Alumni Media Relations, Arizona State University |
|       | 3. Triple P Outcomes in California
  Facilitator: Cricket Mitchell, PhD, California Institute for Mental Health         |
| 2:30  | Break                                                                            |
| 2:40  | Arizona ACE Consortium Overview and Planning Committee Report
  Marcia Stanton, MSW and Carol Lopinski, LCSW, ACSW, Director of Family Support, Child Crisis Center |
| 2:50  | Breakout reports                                                                  |
| 3:20  | Future Directions and Wrap Up
  Marcia Stanton, MSW                                                                  |