

Early Literacy Workshop Series

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I Spy Through Elmo's Eyes...Literacy Around the house!: Children pick up a lot from the world around them. Find out how **PBS** characters such as **Elmo** and **Cookie Monster** can help a child become aware of the words



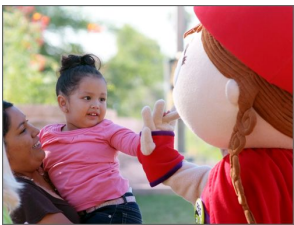
in their environment and build their language and literacy skills. This workshop focuses on typical early language and emergent literacy skills through a print-rich, literacy-rich environment. Many early literacy-learning activities will be shared that can easily be put into your regular household schedule where everyday experiences can nurture the literacy development of your children. These activities build on preschoolers' prior knowledge, expand their vocabulary and strengthen oral language development.

A Picture Book is worth a Thousand Words!: Schools build on the successful learning provided by parents in the home. Grab a book and read! This workshop will share ideas about how parents most effectively can enrich and expand the emergent reading skills of their youngsters. Become the primary teacher for your youngest children by incorporating **PBS literacy programming** such as **Martha Speaks** and **Word World**. Strategies and activities to use with children at storytime will be shared to help increase effectiveness. This workshop focuses on using storytelling to develop a child's language and literacy skills. Many free reading resources will be assembled by participants.



Unlock the PBS Literacy Treasure Chest - Activities to Promote Language Development:

Unlock the power of literacy. Open the PBS Literacy Treasure Chest and explore activities that offer easy, inexpensive ways to develop language and literacy growth in your child. This make 'n take workshop will provide ideas to develop Super skills that unlock the power of literacy. This **SUPER WHY!** and **Between the Lions** based workshop focuses on how young children start developing language.



A collection of early reading games and activities that encourage alphabetic and phonological awareness skills are critical to a youngster's early literacy and language development will be provided.

Discovering Literacy Using Media: Today's kids are technology natives. In this workshop we will explore ways to make tv and other media a healthy part of early childhood. This workshop unites the power of **PBS** television with the magic of books to introduce families to the joy of reading. Developing media literacy as well as emergent literacy skills

are important tasks for parents, caregivers and other teachers of young children. What do you do after watching a TV program or video? What follow-up activities could extend the lessons from the programs? Explore how all **PBS Kids** on-air and online resources support this important work.



Traveling the World-Wide Web – Seatbelt Buckled but No Passport Required!:

Join us for this interactive workshop and explore **PBS Kids Island** as well as other online literacy resources. **PBS Kids Island** provides free reading games and activities for children, parents, caregivers. Children build an online island carnival by playing reading games with PBS KIDS characters. Providing a familiar and comfortable environment for emerging readers, the research-based program guides children through eight different literacy-building levels. These include phonological awareness, letter recognition, letter sequencing, phonemic awareness, word families, phonics-decoding, text comprehension, and vocabulary.



What are they thinking? Understanding Your Child's Brain Development:

Did you know that from the moment your child is born, and even before, his brain's 100 billion cells are already absorbing information? Do you know that early childhood experiences are critical to the emotional and intellectual development of a child? During these early years, 75% of brain growth is completed. Join us for this workshop where we will learn about the fantastic changes taking place in your child's brain. Learn how to strengthen early language and literacy in these early, critical years using the many resources found at **PBS Parents**. We will explore resources from **Clifford, the Big Red Dog** as well as **Arthur** for a greater understanding of emotional and intellectual growth of your child.