Arizona Digital Nation Contest

Share YOUR Arizona Digital Nation story! How is digital technology impacting your life? Tell us your story in video. In your video, describe your own experience as a citizen living in Arizona’s Digital Nation. Your video can be a PSA, video blog, music video, animation, documentary, or other.

WHO IS ELIGIBLE:
The Arizona Digital Nation Contest is open to citizens throughout Arizona who are at least 13 years of age, except employees of Eight, Arizona Public Television, their immediate families and individuals living in the same household as such employees. Eight reserves the right to verify, in its sole judgment, winner eligibility.

INSPIRATION:
Try to think of a short but powerful story that fits in with the theme of the contest and really connects with the viewer. Humor is often good, since people love to laugh, and a video that makes them feel good will have an advantage. But you could also try to tug on the heart strings with a sad story, or to appeal to the audience’s sense of fairness, injustice, courage, or patriotism, to give just a few ideas. Most important is to have a gripping story that people will want to watch from beginning to end. Start With a Strong Hook Once you have your basic storyline, think about a really gripping way to start your video entry. If you can really captivate your audience in the first few seconds, you’re well on your way to winning your video contest.

Visit YouTube and do a search for "best commercials." Ad agencies are paid big bucks to create short, moving stories, and you can learn a lot by watching the best of the best.

WHAT TO ENTER:
We are looking for your Arizona Digital Nation story in a two minute or under video. We want to know how digital technology is impacting your life. Your video can be a PSA, video blog, music video, animation, documentary, or other. If you have no way of recording video you can use a video program to make a slideshow of relevant photos and set them to music, or voice-over to tell your story.

SPECIAL CONDITIONS:

- Submitted videos may not be longer than 2 minutes in duration.
- All music used in videos must not violate any music or lyric copyrights.
- The video must not contain material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous or libelous.
- The video must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.
- The video must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state where video is created.
- Submissions will also be governed by YouTube's Community Guidelines which govern: sex and nudity, hate speech, shocking and disgusting material, dangerous illegal acts, children, copyright, privacy, harassment, impersonation and threats.
- Contestants chosen as finalists will be reached through their YouTube accounts and must respond to the notification as directed within 7 business days to confirm eligibility.
- Finalists under 18 years of age are required to have the permission of a parent or legal guardian in order to be eligible as a finalist and potential winner.

JUDGING:

Winners will be selected by public vote and announced online on April 16, 2010.

Special Note: Public voting has been delayed. Winners will be announced on April 28, 2010.
PRIZES:

1st Place: iPod Touch
Flip Video Camera
A Seat in ASSET's Digital Storytelling/Flip Video Camera Academy

2nd Place: Flip Video Camera
A Seat in ASSET's Digital Storytelling/Flip Video Camera Academy

3rd Place: A Seat in ASSET's Digital Storytelling/Flip Video Camera Academy

CONTESTANT RIGHTS:

By submitting a video to the contest, you grant AZ Digital Nation a royalty-free, irrevocable right to reproduce, publish distribute, perform, display, create derivative works of the submission, or otherwise use the work for AZ Digital Nation purposes, and authorize others to do so.

LEGAL CONDITIONS:

By entering this competition, you agree to these entry rules and the following legal conditions:

By entering, participants warrant that his or her entry materials are original, do not infringe on any third party's rights, and that participant has obtained any necessary permissions from any third party if a third party or third party's property appears in the entry (including the parent or guardian of anyone under 18). Eight reserves the right to disqualify any entry if it finds in its sole discretion that any of the foregoing warranties are not true. Decisions of Eight shall be final and binding.

By entering, participants release and hold harmless Eight, its affiliated organizations, and each of their directors, officers, employees, attorneys, agents and representatives (collectively, the "Companies") from any and all liability for any injuries, loss, claim, action, demand or damage of any kind arising from or related to Arizona Digital Nation Contest, any prize won, any use of the entry materials by Eight, the warranties participants make, any misuse or malfunction of any prize awarded, participation in any Eight-related activity, or participation in the Arizona Digital Nation Contest.

The contest is governed by the laws of the United States and is subject to applicable federal, state, and local laws and regulations. Participant agrees that any and all disputes that cannot be resolved with the Companies, and causes of action arising out of or connected with the company, shall be resolved individually, without resort to any form of class action, before a court of competent jurisdiction located in Maricopa County, Arizona, which court shall apply the laws of the State of Arizona without regard for rules of conflicts of law. In any such dispute, participant shall, under no circumstances, be entitled to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (if any) associated with participating in the Arizona Digital Nation Contest. Participant hereby waives all rights to have damages multiplied or increased.

Any attempt by an entrant or other individual to deliberately damage any website or undermine the legitimate operation of the Arizona Digital Nation Contest is a violation of criminal and civil laws, and should such an attempt be made, the Companies reserve the right to seek damages to the fullest extent permitted by law.

The Companies are not responsible for any incorrect or inaccurate information, whether caused by website users or by any equipment or programming associated with or utilized in the Arizona DigitalNation Contest, or by any technical or human error that may occur in the processing of submissions to the Arizona Digital Nation Contest, including but not limited to any misprints or typographical errors. The Companies assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, photographs. The Companies are not responsible for any
problems or technical malfunction of any telephone network or lines, computer equipment, servers, providers, computer on-line systems, software, or failure of email on account of technical problems or traffic congestion on the Internet or at any website, including injury or damage to participant’s or to any other person’s computer related to or resulting from participating or uploading images or information in the Arizona Digital Nation Contest.

All federal, state, and local taxes, fees and surcharges on prize packages are the sole responsibility of the winners. Winners may be required to execute and return an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form. Return of any prize and/or prize notification as undeliverable or failure of any entrant to comply with any Official Rules may result in disqualification.

If, for any reason, the Arizona Digital Nation Contest is not capable of completion as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of the Companies that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Arizona Digital Nation Contest, the Companies reserve the right at their sole discretion to cancel, terminate, modify or suspend the Arizona Digital Nation Contest.

In no event will the Companies, their advertising and promotional agencies, or their directors, officers, employees, attorneys, agents and representatives be responsible or liable for any damages or losses of any kind, including direct indirect, incidental, consequential or punitive damages arising out of participant’s access to and use of the Companies’ websites, or the downloading or uploading and/or printing of material from said sites. Without limiting the foregoing, everything on the Companies’ sites is provided “as is” without warranty of any kind, either express or implied. Some jurisdictions may not allow the limitation or exclusion of liability for incidental or consequential damages, so some of the foregoing limitations or exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions.

Your contact information may be shared with Eight.

HOW TO ENTER:

Create a story about how digital technology is impacting your life using video, photos, audio, animation or text to create your 1-2 minute video. Clearly identify your role: student, educator, parent, administrator, community member, policy maker. Upload your video to your own blog, AZ Digital Nation on YouTube, blip.tv or Vimeo. Each site will have its own instructions and terms of use. Be sure to tag your item “az_dig_nat”. Join the AZ Digital Nation Ning and share a link to your video in your profile. Feel free to include background information about the production of your video. Post any questions you might have about the process to the Ning. Comment on videos you find there. Check back for comments made on your submission. We are not accepting mailed or shipped entries.

HOW TO CONTACT US:

Questions and inquiries regarding contest rules or technical matters can be emailed to asset@asu.edu. Eight is not responsible for lost, damaged, late or misdirected entries or for uploading connections, garbled transmissions, unauthorized intervention or technical malfunctions. Void where prohibited.