ASSET is the educational outreach department of Eight, Arizona Public Television Station, serving educators, care providers and families throughout the state to support them in their work with children birth to age 5. ASSET-Eight provides a full portfolio of on-air, online and face to face resources.

This portfolio includes:

- **Face to face workshops, including support for Train the Trainer local and sustainable models**, on literacy, health and well being, media literacy & safety, science & inquiry (Raising Readers, Ready to Learn, A Place of Our Own/ Los Niños en Su Casa, Sid the Science Kid and other PBS centered workshops tied to Arizona Early Learning & Academic Standards) (also available in Spanish). Emphasis on empowering parents as their child’s first teacher.

- **Online professional & personal development coursework** for non-certified and certified educators and caregivers from PBS TeacherLine at the undergraduate and graduate levels, PBS Literacy Link to support GED Connection, and an online professional collection of videos and resources from A Place of Our Own/Los Niños en Su Casa. Courses apply to the CDA continuum and teacher recertification requirements.

- **Broadcast schedule offering daily, standards and research-based children’s programming** 52 hours each week

- **Broadcast schedule offering daily professional development programming** for early childhood caregivers and in-home care providers (A Place of Our Own/Los Niños en Su Casa, GED Connection) including some bilingual programming (Spanish).

- **Safe, online standards and research-based interactive activities, printables, lesson plans, and other resources for young children**, their parents, in-home care providers, and early childhood caregivers (including ASSET “Kindergartner-In-Progress”, MathActive modules, PBS Kids Island, and ASSET Kids including PBS KIDS and PBS KIDS GO!)

- **High touch support for the in-home care providers and early childhood caregivers** working with these very young 21st Century learners with high tech needs. Appropriate use of digital media to enhance healthy development.

For more information and collaborative possibilities, please contact:

**Kimberly Flack**
Associate General Manager
Eight - Educational Outreach
602.496.3764
kim.flack@asu.edu

**Barbara Baum**
602.496.2823
barbara.baum@asu.edu