Invest in Yourself and Your Children!

Become an ASSET educator

For a contribution of $60 annually, you will have basic membership to Eight, AZ Public Television AND:

1. Flash drive thank you gift
2. Member only discounts where educators shop
3. Member only AZ PBS TeacherLine course specials
4. Free registration for the “ASSET Educator Institute - Fall 2010
5. Even more! Go to www.asset.asu.edu for the complete list of member benefits.

Sign up at www.asset.asu.edu today!

Contact 620-496-1104 or asset@asu.edu with questions.
PBS Kids Island provides free reading games and activities for children, parents, caregivers and teachers to use at home or in the classroom. Children build an online island carnival by playing reading games with PBS KIDS characters. Providing a familiar and comfortable environment for emerging readers, the research-based program guides children through eight different literacy-building levels, including phonological awareness, letter recognition, letter sequencing, phonemic awareness, word families, phonics-decoding, text comprehension, and vocabulary. PBS KIDS Island currently serves children ages 2-5, but plans to expand content to include children ages 6-8.

**Launch Young Readers with Reading Rockets!**

**When:** Wednesday, October 21st, from 4:30 to 6 pm  
**Where:** Downtown Phoenix – Eight Public Television ASSET lab, 4th floor, ASU's Walter Cronkite School of Journalism and Mass Communication Bldg.  
555 N. Central, Phoenix, AZ

Explore the Reading Rockets website and learn how to launch young readers. Reading Rockets is a national multimedia project offering information and resources on how young children learn to read, why so many struggle, and how caring adults can help. Find out how Reading Rockets can inform and inspire parents, teachers, child care providers, administrators and others who touch the life of a child. We will also explore the iColorín Colorado! Web service developed by Reading Rockets that provides information, activities and advice for Spanish-speaking parents and educators of English language learners (ELLs). (Materials are available in both Spanish and English, but the workshop will be conducted in English.)

**Sesame Street’s “Healthy Habits for Life”**

**When:** Wednesday, November 4th, from 4:30 to 6 pm  
**Where:** Downtown Phoenix – Eight Public Television ASSET lab, 4th floor, ASU's Walter Cronkite School of Journalism and Mass Communication Bldg.  
555 N. Central, Phoenix, AZ

Establishing an early foundation for healthy habits can make them last a lifetime. Discover ways to help children and families make this healthy start tasty and fun while making it key to children's learning and development. This interactive workshop will highlight sesame Workshop online resources and clips such as "Grover's Workout Video," "Mango Tango," and Cookie Monster singing "Cookie Is a Sometime Food." Participants are encouraged to explore the Downtown Phoenix Public Market's array of healthy eating options following the workshop. (Materials are available in both Spanish and English, but the workshop will be conducted in English.)

**With SID The Science Kid You Are Never Too Young To Become a Scientist!**

**When:** Wednesday, November 18th, from 4:30 to 6 pm  
**Where:** Downtown Phoenix – Eight Public Television ASSET lab, 4th floor, ASU's Walter Cronkite School of Journalism and Mass Communication Bldg.  
555 N. Central, Phoenix, AZ

Find out why Sid the Science Kid is the latest and greatest resource for your future scientists. The "Sid the Science Kid" workshop is designed to further develop children's natural wonder and build a strong foundation for early science exploration. Learn all about encouraging questions and problem-solving on a shoestring budget with resources you have around the house. Complementary online and offline activities motivate children to practice and internalize scientific methodology: "Observe! Compare! Contrast! Describe!" Learn how the Sid website is crafted to support a collaborative learning experience between child and adult and offers features that help adult mentors to support and participate in the child's learning process.

**Sesame Street’s “What’s the Word on the Street?”**

**When:** Wednesday, December 2nd, from 4:30 to 6 pm  
**Where:** Downtown Phoenix – Eight Public Television ASSET lab, 4th floor, ASU's Walter Cronkite School of Journalism and Mass Communication Bldg.  
555 N. Central, Phoenix, AZ

Walk with us on a street made up of words, and help children leap into literacy. On Sesame Street, we're learning 26 new and exciting words. Why? Because words are the key to reading and writing! Join us in a hands-on approach to language. Together we'll rhyme, sing and play our way into literacy. The road to reading begins with words, so lace up your shoes and join us on a word walk. You won't need to travel far because this learning adventure takes place right outside your door. (Materials are available in both Spanish and English, but the workshop will be conducted in English.)

For more information, please go to [www.asset.asu.edu](http://www.asset.asu.edu)