

Become an

# **ASSET** educator



Membership as an ASSET Educator  
has its benefits...

1. Access to **PBS Resources for Arizona Classrooms** that help build 21st century skills
2. Admission to member-only **Online and Face to Face PBS Professional Learning Communities** for Arizona P-20 educators
3. Exclusive **Savings on Your Out of Pocket Classroom Costs and Professional Learning**

## **\$60 Annual "ASSET Educator" Membership package will include:**

- **First 500 members will receive an ASSET Educator t-shirt!**
- All the benefits of Eight's basic membership, including **Eight Magazine**, our monthly program guide with highlights and schedules to help you get the most out of watching Eight; and access to discounts and special offers on the things you buy everyday through our *Eight Passport program*
- A Flash Drive thank you gift
- Member-only discounts where educators shop – a growing list of local and national businesses who honor your work with students and provide discounts for things you purchase for your classroom and school
- Member-only 20% discount at ShopAZPBS
- Member-only \$60 rebate on National PBS TeacherLine courses that are \$169 or more. (Certain conditions will apply.)
- Member-only local Arizona PBS TeacherLine course specials (see attached flyer)
- Member-only opportunity to obtain a DVD(s) of Arizona Stories: Season 1
- Member-only invitation to the ASSET Educator Institute - Fall 2010
- Automatic Entry in Eight Special Event Ticket Lotteries and other ASSET/Eight Special Gift Lotteries
- A tax-deductible annual membership fee

For more information, please go to [www.asset.asu.edu](http://www.asset.asu.edu)

 **eight** EDUCATIONAL  
OUTREACH  
ARIZONA STATE UNIVERSITY

 **ASSET**

Become an  
 **ASSET**  
educator

## Local Arizona PBS TeacherLine Course Specials

As an ASSET Educator you can enroll in member-only PBS TeacherLine online course specials. The fee for each course to ASSET Educators is \$45. Registration for ASSET Educators is open now!

**The following course starts October 7, 2009:**

### **Understanding Numbers and Operations: Addition and Subtraction in Grades PreK-3 (MATH250.93)**

#### **30 Hours Grades PreK-3**

Lay the foundation that your students will build on to meet mathematical standards for years to come. Learn to teach mental arithmetic to enhance your students' understanding of addition and subtraction. Develop your understanding of computational strategies by observing students, exploring lesson plans, and examining Web resources. Design, implement, and assess a numbers and operations lesson that combines technology, manipulatives, and effective pedagogical strategies as your final project. If you like this course, you may also like: \* MATH221 Count on It: Number Sense for Grades K-5 (15 hours) \* MATH280 Understanding Counting and Number (30 hours) \* MATH181 Math in Everyday Life for Grades K-5 (15 hours)

\*This course section is customized for Arizona educators and includes resources aligned to the Arizona Early Learning Standard in Math and the Arizona Academic Standards in Math and Technology.

### **Putting Technology to Use in the Classroom: Where to Start (TECH160.179)**

#### **30 Hours Grades PreK-12**

Gain a better understanding of key issues surrounding technology integration, such as how to meet technology standards and choose the most suitable technology for a specific purpose. Identify lessons or concepts in your classroom that may benefit from technological enhancement. Learn to devise a strategy for integrating technology into your lesson plans.

\*This course section is customized for Arizona educators and includes resources aligned to the Arizona Early Learning and Academic Standards in Technology.

### **Publishing on the Web (TECH335.92)**

#### **30 Hours Grades PreK-12**

Master basic knowledge and skills needed for Web publishing. Examine school-based Web sites and other Web-publishing projects to identify both effective and ineffective presentations. Address key issues to help you understand basic requirements before embarking on Web-publishing activities in the classroom. An easy-to-use Web page template and basic HTML prompts are provided to help you complete your final task: creating an effective Web page.

\*This course section is customized for Arizona educators and includes resources aligned to the Arizona Early Learning and Academic Standards in Technology.

Remember, as an ASSET Educator, you also receive a \$60 rebate on National PBS TeacherLine course offerings. Check [www.pbs.org/teacherline](http://www.pbs.org/teacherline) for specific course titles and descriptions.

National PBS TeacherLine course sessions begin **October 28, 2009; January 27, 2010; March 31, 2010; and June 30, 2010.**

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