

## Sid the Science Kid Workshops

### What is Sid the Science Kid?

"Sid the Science Kid" is a new educational animated television series using comedy to promote exploration, discovery and science readiness among preschoolers. This landmark production of 40 half-hour episodes, co-produced by The Jim Henson Company and KCET/Los Angeles for PBS KIDS®, debuts on September 1, 2008, as part of the popular PBS KIDS preschool destination, the hosted two-hour morning block and online destination.

"Sid the Science Kid", The Jim Henson Company's first series for PBS KIDS that features a practical in-school science curriculum, uses music and humor to celebrate children's natural curiosity about science in everyday life. The energetic and inquisitive Sid starts each episode with a new question ("Why are my shoes shrinking?" "Why do bananas get mushy?") and embarks on a fun-filled day of finding answers with the help of family and friends.

### What are Sid the Science Kid Workshops?

Find out why Sid the Science Kid is the latest and greatest resource for your future scientists. The "Sid the Science Kid" workshop is designed to further develop children's natural wonder and build a strong foundation for early science exploration. Learn all about encouraging questions and problem-solving on a shoestring budget with resources you have around the house. Complementary online and offline activities motivate children to practice and internalize scientific methodology: "Observe! Compare! Contrast! Describe!" Learn how the Sid website is crafted to support a collaborative learning experience between child and adult and offers features that help adult mentors to support and participate in the child's learning process. Workshop can accommodate up to 25 participants.

### Each Workshop Participant Receives:

- Three Sid the Science Kid Episodes on DVD
- Sid the Science Kid Science Journal
- Magnifying Glass
- Sid the Science Kid Poster (Available in English or Spanish)
- What Can Grown-Ups Do Flyer (Bilingual)
- Important Science Words Flyer (Bilingual)
- When You Watch Flyer (Bilingual)

**Sid the Science Kid Workshop Investment: \$1,600**

**Sid the Science Kid Character Appearance: \$1,500 (Additional)**

