

Raising Readers Library Corner

What is PBS KIDS Raising Readers?

PBS KIDS Raising Readers uses the power of public media to help children, ages 2-8 to build their reading skills. The initiative combines PBS KIDS television programming, web content and games for parents and teachers, professional development for caregivers and teachers, and curriculum-based interventions for preschool and Kindergarten settings, as well as extensive community engagement activities. This national initiative incorporates research-based methodologies focused on how children learn from media and employs a 360-degree approach, surrounding children and families with learning opportunities where they live and play.

How does a Raising Readers Library Corner work?

PBS KIDS Raising Readers Library Corners are designed for children ages 2 to 8 in both school and public library settings. Library corners are equipped with fun and innovative materials ranging from self-directed worksheets and online reading games to online videos and facilitator-led activities using media clips. The flexibility of these activities will allow librarians to use the materials that work best for them and their communities. All activities are based on a literacy framework and encompass skills such as letter recognition, print awareness and vocabulary instruction. Activities for preschoolers will encourage kids and parents to visit PBS KIDS Island, a site where children play leveled literacy games.

Library Corner Elements:

- PBS KIDS Raising Readers branded Pull Up Banner with PBS KIDS characters
- PBS KIDS Raising Readers branded Pull Up Banner with PBS KIDS GO! characters
- PBS KIDS Raising Readers branded Desktop Computer Monitor Strip Labels with PBS KIDS and KIDS GO! Show characters (12)
- PBS KIDS Raising Readers Data CD with activities, instructions and printouts
- PBS KIDS Raising Readers Clips DVD with show clips to use with interactive activities
- PBS KIDS Raising Readers "Really Really Fun Pages" activity booklets (500)
- 6' x 8' PBS KIDS Raising Readers branded rug
- 8½" x 11" Freestanding PBS KIDS Island signs for display in computer lab area(6)
- PBS KIDS Raising Readers branded bookmarks with PBS KIDS characters(100)
- SuperWHY! Learning Adventures Classroom DVD

8 week Loan from Eight Outreach PBS Kids Raising Readers Library Corner: \$750

Permanent PBS Kids Raising Readers Library Corner Investment: \$6,500

PBS Kids Character Appearance: \$1,500

